National Hospitality House Week

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: [Name]

[House]

[Phone]

[Email]

**\* \* \* MEDIA ALERT \* \* \***

*The [Name of House] joins houses across North America in observing*

*National Hospitality House Week, July 19-25, 2015*

([City, State, Date]) - - The [Name of House] will join homes that help and heal across North America in commemorating National Hospitality House Week as proclaimed by the Healthcare Hospitality Network, Inc. National Hospitality House Week is celebrated annually during the fourth week of July.

Local activities planned for National Hospitality House Week include [insert events].

According to [Name of spokesperson], the purpose of the week is to recognize the commitment of volunteers, individual donors, corporate supporters, funders, sponsors, and healthcare partners, that make it possible to serve [more than ###] guests each year [or nights of lodging each year].

[Insert a quote, family story, partnerships, board profiles, or information about the impact of volunteers and donations on your house]

[Name of House]has provided lodging and comfort services for families and patients since opening in [year]. [Insert who you serve, hospitals, other important information about your services]

Members of the community are invited to learn more about [Name of House]and find ways to be involved in the mission by [visiting website, like FaceBook page, call, email – whatever ways you want to list].

[Name of House] is a proud member of the Healthcare Hospitality Network, a non-profit organization in North America consisting of nearly 200 hospital hospitality houses, host homes, and other programs providing lodging and other support services to patients and their loved ones who are far from home during medical treatment.

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